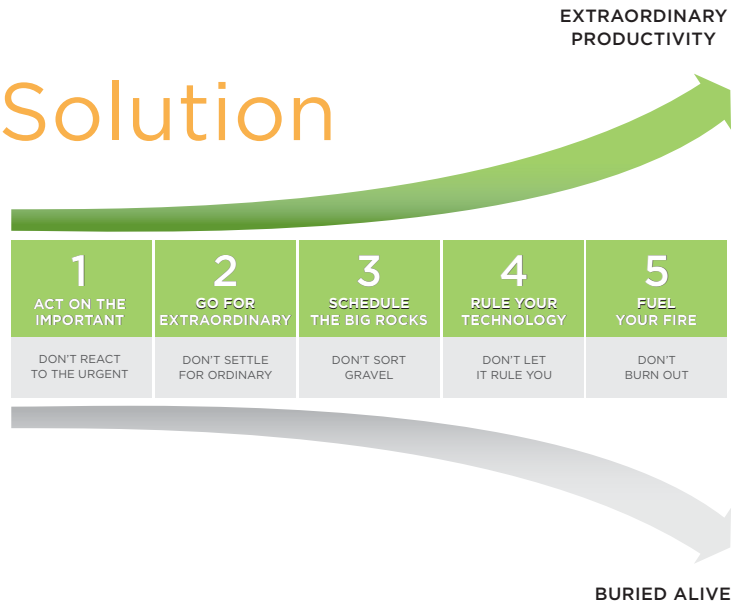


THE 5 CHOICES™

to extraordinary productivity

The 5Choices Solution

The 5Choices to Extraordinary Productivity measurably increases productivity of the workforce at all levels. The 5Choices Process enables people to make more selective, high-impact choices.



1

ACT ON THE IMPORTANT
don't react to the urgent

In today's world, people are overwhelmed with demands, drowning in email, and trying to do more with less. *5Choices* participants filter the vitally important priorities from distractions so they can focus on making a real contribution.

2

GO FOR EXTRAORDINARY
don't settle for ordinary

Everyone wants to make a difference, but competing priorities often prevent them from achieving extraordinary results. *5Choices* participants redefine their roles in terms of extraordinary results to execute on high-priority goals.

3

SCHEDULE THE BIG ROCKS
don't sort gravel

The crushing increase in workday pressures can make people feel helpless and out of control. *5Choices* participants regain control of their work and lives through achieving a rhythm of planning and execution that produces extraordinary outcomes.

4

RULE YOUR TECHNOLOGY
don't let it rule you

An electronic avalanche of email, texts, and social-media alerts seriously threaten productivity as never before. *5Choices* participants leverage their technology and fend off distractions by optimizing platforms like Microsoft® Outlook® to boost rather than shrink productivity.

5

FUEL YOUR FIRE
don't burn out

Today's exhausting, high-pressure work environment burns people out at an alarming rate. Utilizing the 5 Energy Drivers™, participants benefit from the latest in brain science to consistently recharge their mental and physical energy.



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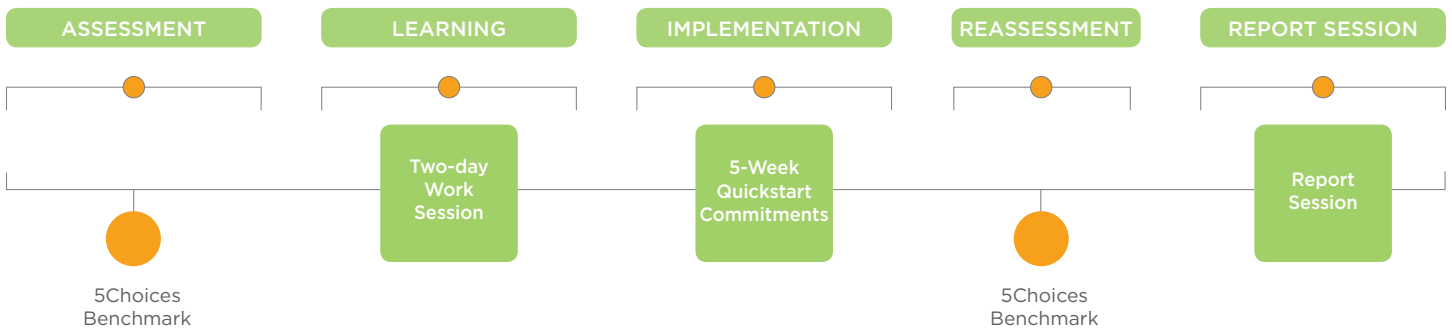
CHALLENGE

The demands of our careers, coupled with the barrage of information coming at us from multiple sources (e.g., texts, email, tweets, blogs, and alerts), is overwhelming and distracting. The sheer volume of information threatens our ability to think clearly and make wise decisions about what's important. If we react to these stimuli without clear discernment, we fail to accomplish the goals that matter most in our professional and personal lives.

SOLUTION

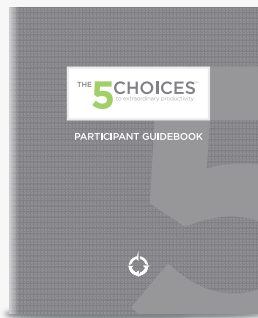
FranklinCovey's *The 5Choices to Extraordinary Productivity* solution inspires participants to develop and practice a system that will dramatically increase their ability to achieve life's most important outcomes. Supported by science and years of experience, this solution not only produces measurable increase in productivity, but also provides a renewed sense of engagement and accomplishment.

THE 5-WEEK QUICKSTART



PARTICIPANT KIT

THREE BONUS MODULES (video-based mini-courses)



**PARTICIPANT
GUIDEBOOK**



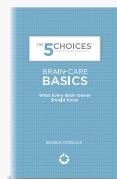
WILDLY IMPORTANT GOALS

Chris McChesney
Execution Practice Leader,
FranklinCovey



OFFICE NIRVANA

Julie Morgenstern
Productivity Strategist, *The New
York Times* Best-Selling Author



BRAIN-CARE BASICS

Dr. Daniel Amen
Brain Expert, *The New York Times*
Best-Selling Author

ALSO INCLUDES...

- Access to 5Choices website, including assessments and instructions on how to apply the content to smartphones, tablets, and Web-based applications such as Google Apps®
- Technical Guide (includes instructions on how to maximize use of platforms such as Microsoft® Outlook®, Lotus Notes®, Google Apps®, etc.)
- Notebook
- 5Choices Planner App
- The 5Choices Monograph
- Take-Home Tools DVD