

THE 5 CHOICES™

to extraordinary productivity

CHALLENGE

The barrage of information coming at workers from multiple sources (e.g., texts, email, tweets, blogs, and alerts) is overwhelming and distracting. The sheer volume of information threatens our individual and collective ability to think clearly and make wise decisions about what's important. When people react to these stimuli without clear discernment, our organizations fail to accomplish the goals that matter most, and our employees feel burnt out and disengaged.

SOLUTION

FranklinCovey's *The 5 Choices to Extraordinary Productivity* solution helps individuals, teams, and organizations implement a process that dramatically increases their ability to achieve their most important outcomes, both personally and professionally. Supported by science and years of experience, *The 5 Choices* not only produces a measurable increase in productivity, but also provides a renewed sense of engagement and accomplishment.

ATTEND AN OVERVIEW

Tuesday, April 17, 2012

8:30 a.m.— 4:30 p.m.

Dallas, TX (Venue TBA)

\$299 + tax per person

Pre-Registration Required

To Register:

Contact John Vakidis at

john.vakidis@franklincovey.com

or 214-387-9960

This session will provide decision makers an overview of the full solution to evaluate if the program is a fit for their organization. 5 seats per organization. - maximum

1

ACT ON THE IMPORTANT
don't react to the urgent

In today's world, people are drowning in email, overwhelmed with demands, and trying to do more with less. *5 Choices* participants filter the vitally important priorities from distractions so they can focus on making a real contribution.

2

GO FOR EXTRAORDINARY
don't settle for ordinary

Everyone wants to make a difference, but competing priorities often prevent them from achieving extraordinary results. *5 Choices* participants redefine their roles in terms of extraordinary results to achieve high-priority goals.

3

SCHEDULE THE BIG ROCKS
don't sort gravel

The crushing increase in workday pressures can make people feel helpless and out of control. *5 Choices* participants regain control of their work and lives through a cadence of planning and execution that produces extraordinary outcomes.

4

RULE YOUR TECHNOLOGY
don't let it rule you

An electronic avalanche of email, texts, and social-media alerts seriously threaten productivity as never before. *5 Choices* participants leverage their technology and fend off distractions by optimizing platforms like Microsoft® Outlook® to boost

5

FUEL YOUR FIRE
don't burn out

Today's exhausting, high-pressure work environment burns people out at an alarming rate. Applying the 5 Energy Drivers™, participants benefit from the latest in brain science to consistently recharge their mental and physical energy.

