

FranklinCovey®

# InSights™

See differently.  
Do differently.  
Get better.



## FranklinCovey InSights

Help your organization take action for increased performance with FranklinCovey InSights.

InSights are short, Web-based, video-rich learning modules that can be used during regularly held meetings by your managers or leaders. Share them live through the InSights Leader-Led Library or access them individually using InSights On Demand for a self-paced learning experience.

Based on 15 core competencies, each InSights course starts with an engaging video, followed by powerful discussion questions. These influential courses teach individuals and teams the basics of great leadership, effectiveness, and productivity.

The growing InSights library of over 60 titles is a scalable solution to meet your training needs.

InSights courses are a perfect option for a blended-learning approach, to reinforce current learning initiatives, or as stand-alone training.

### BENEFITS OF FRANKLINCOVEY INSIGHTS

- ▶ High engagement
- ▶ Best-practice learning
- ▶ Scalable—local, national, global
- ▶ Lower cost than traditional training
- ▶ Engaging, powerful, award-winning
- ▶ High accountability
- ▶ Develops core leadership competencies
- ▶ Ideal for remote employees
- ▶ Decreases travel costs
- ▶ Reduces carbon footprint
- ▶ Helps develop a culture of learning, trust, and high performance
- ▶ Reinforces and supports instructor-led learning initiatives
- ▶ Learn new concepts over time



InSights Leader-Led Library



InSights On Demand

There are two FranklinCovey InSights implementation options:

### INSIGHTS LEADER-LED LIBRARY

InSights Leader-Led Library is a yearly subscription to all courses that can be shared with licensed learners in team meetings by leaders and managers. InSights Leader-Led subscription includes access to leader discussion guides, a team competency assessment, a discussion forum, and a goal tracker.

### INSIGHTS ON DEMAND

InSights On Demand is a great tool for a self-paced individual-training option that is LMS-compatible and SCORM-compliant. InSights On Demand also allows you to pick and choose from over 60 courses for your team or organization to access individually, or you can also choose to access the entire library.

#### LEADERS USE INSIGHTS TO DEVELOP THE FOLLOWING COMPETENCIES IN THEIR TEAMS:

- Business Acumen
- Communication
- Conflict Management
- Customer Focus
- Execution
- Innovation/Creativity
- Managing Change
- Performance Management
- Personal Productivity
- Problem Solving
- Strategic Leadership
- Talent Development
- Team Building
- Trust/Integrity
- Vision and Purpose

	INSIGHTS LEADER-LED LIBRARY	INSIGHTS ON DEMAND
Taught Live With Team	✓	
Self-Paced		✓
15- to 20-Minute Duration	✓	✓
Discussion Questions	✓	✓
Clear Learning Objectives Outlined	✓	✓
Assessment	✓	
Forum	✓	
Learning Summary Tools		✓
Goal Tracker	✓	
Leader Learning Guides	✓	
Training Reinforcement Tools	✓	✓
Monthly Subscription		✓
Annual Subscription	✓	✓
SCORM Compliant		✓
Purchase à la Carte		✓
Customized Courses		✓

HELP YOUR TEAM MEMBERS ACHIEVE GREATER RESULTS WITH FRANKLINCOVEY INSIGHTS.



© FranklinCovey. All rights reserved.

[www.franklincovey.com](http://www.franklincovey.com)



OSB080816 Version 1.2.8